

Liverpool Barrel Planter Project 2024



Dear Village Business Owner,

The Liverpool Community Gardeners and the Village of Liverpool are launching a **Barrel Planter Project** for village businesses for **Spring 2024**. We hope this project will bloom into something beautiful for Liverpool. It will give your business exposure and a chance to shine! Once we have a list of all participating businesses (deadline to sign up May 10th), a ballot will be created so that residents and patrons can vote for their favorite planter.

The planter with the most votes will win a blue ribbon!

The benefits for participating include:

- **Advertising:** Throughout the contest from May to July, the list of businesses will be posted with photos of the barrels. The launch article will appear in the Star Review by May 1st; Businesses and photos will appear on several Facebook pages (Village, LCG, Chamber, Liverpool Community Connection); also Village and Chamber websites; also a flyer listing all participating businesses will be posted at Village Hall and LPL.
- **More Patrons visiting your business:** Ballots for voting will be widely available, including at your business. Please encourage your patrons to vote!
- **Bragging rights!** The winner will be announced publicly at a *Liverpool Is The Place* concert.

Timeline *(subject to change)*

Announcement of PROJECT	May 1st
Deadline to sign up	May 10th
Barrels delivered to businesses (those needing them)	May 31st
Voting starts - ballots available	June 7th
Winner announced	Mid-July - date TBD

If you would like to participate, there are TWO OPTIONS:

Option 1: We provide the barrel, you create a garden in the planter at your cost.

Option 2: Your business has its own planter and will create a planter garden.

With all options, you are kindly requested to water your barrel regularly!

Any questions please contact Kelley Romano, Liverpool Community Gardeners
@ 315-440-4119 or ka.romano@gmail.com

Fill out the attached form and join the fun!

**Entry form
Liverpool
Barrel Planter Project
2024**

BUSINESS NAME & ADDRESS

OWNER / REPRESENTATIVE _____

CONTACT INFO _____

Choose only ONE option below (circle one)

- Option 1 — Barrel (empty) provided; business will create the planter garden to be considered for the contest**

- Option 2 — Please consider my business for the Planter Contest / My business has its own planter**

Submit this entry form to one of the following places:
Village Hall, Chamber of Commerce @ Gleason Mansion,
or email Kelley Romano at ka.romano@gmail.com

Please note:

- * Deadline to sign up for contest is **May 10TH**
- * Barrels (empty) will be delivered to you by **May 31st if requested**
- * Barrel planter gardens should be ready for viewing in front of your business by **June 7th**
- * Each barrel will be clearly numbered, and that will be your business number on the list